

The Making of Them and Us. A Symposium in Three Encounters		
Time	Presenter	Title
<i>Wednesday, December 7, 2016</i>		
13.00	Göran Sonesson (Cognitive Semiotics, Lund)	Welcome
First Encounter: The Past of Them and/or Us		
13.30 - 14.15	Isabel Klock-Fontanille (Centre de Recherches Sémiotiques, Limoges, France)	'False' Prehistoric mother goddesses : a distorted cultural dialogue
14.15 - 14.30	Discussion	
14.30 - 15.15	Antonis Iliopoulos (Aristotle University, Thessaloniki, Greece)	The prehistory of Ego-culture: Tracing the development of group identity by way of early body ornaments
15.15 - 15.30	Discussion	
15.30 - 16.15	Itamar Even-Zohar (Tel Aviv Unit of Culture Research, Tel Aviv, Israel)	Intercultural Competition over Resources via Contests for Symbolic Capitals
16.15 - 16.30	Discussion	
16.30- 17.00	Kaffe	
Second Encounter: From Discovery to Enlightenment		
17.00 - 17.45	Göran Sonesson (Cognitive Semiotics, Lund)	Moderator: Sara Lenninger The Process of Pictorial-Verbal Transposition in Sahagún's <i>Codex Florentino</i>
17.45 - 18.00	Discussion	
18.00 - 18.45	Anna Cabak Rédei (Cognitive Semiotics, Lund)	Germaine de Staël and the Narrative(s) of Her Alter-Ego Corinne: The Example of Elisabeth Vigée-Lebrun's Portrait
18.45 - 19.00	Discussion	
19.00 - 19.45	David Dunér (Cognitive Semiotics, Lund)	Eighteenth-century encounters of the indigenous people of Southern Africa: A cultural-semiotic approach
19.45 - 20.00	Discussion	
20.00 - 22.00	Reception / Dinner	
<i>Thursday, December 8, 2016</i>		
Third Encounter: The "Broad" Present Age		
10.00 - 10.45	Jamin Pelkey (Ryerson University, Toronto, Canada)	Moderator: Michael Ranta Intercultural Parallax. Visual Tales and Shifting Types in Sino-Vietnam Ethnic Taxonomy
10.45 - 11.00	Discussion	
11.00 - 11.45	Gunnar Sandin (School of Architecture, Lund)	Cultural Exchange as a Scratching on the Surface: Semiotic Presence of "American" imagery in Theme Park Architecture.
11.45 - 12.00	Discussion	
12.00 - 12.45	Jennie Mazur (Department of modern languages, Uppsala University)	IKEA - "The Swedish solution" from a German point of view
12.45 - 13.00	Discussion	
13.00 - 14.00	Lunch	
Third Encounter: The "Broad" Present Age. Continued		
14.00 - 14.45	Paul Cogley (Middlesex University, London, Great Britain) & David Machin (Örebro University)	Moderator: David Dunér "How we shall act on a given occasion": visual images of recycling and the environmentalist ego.
14.45 - 15.00	Discussion	
15.00 - 15.45	Michael Ranta (Cognitive Semiotics, Lund)	The (Pictorial) Construction of Otherness: Anti-Semitic Images in the Third Reich and Beyond
15.45 - 16.00	Discussion	
16.00 - 16.45	Sara Lenninger (Cognitive Semiotics, Lund)	Inverted cultures in the pictorial ceremonial of the suicide bomber: The case of Reem Raiyshi
16.45 - 17.00	Discussion	
17.00 - 18.00	General Discussion and Conclusion	